

Previewing your email on a mobile device for quality ensures maximum reach and engagement.

A subject line that provides a sneak peak at the best content in the email encourages recipients to read more.

Inbox (771) < From: Jack's Backyard BBQ (jack@jacksbbq.com) Subject: This Month's Specials

From email address that professionally represents your organization.



A social share bar encourages recipients to share your email on their social networks and expands your reach.

Logo and brand colors lets recipients quickly recognize the email is from a business or person they know and trust.



We've cooked up a great new menu for our favorite fans (like you!). Make a reservation today and start pleasing those taste buds!

Short copy makes it easy for recipients to gain interest and increases the likelihood they will read the whole email.

One call-to-action for each message telling recipients exactly what you want them to do will help reach your marketing goals.

MAKE A RESERVATION



COCKTAIL A blend of red berry vodka, pinot grigio, and blueberry pomegranate juice, topped with sparkling wine. Glass: \$6.99 Pitcher: \$15.99



APPETIZER Spicy Mini Buns Served with habanero and sriracha sauces and jalepenos. Choose three: grass-fed beef chili, pulled chicken, pulled pork. \$9.95



SANDWICH Philly Cheese Brisket Sandwich Served with habanero and sriracha sauces and jalepenos. Choose three: grass-fed beef chili, pulled chicken, pulled pork. \$12.99



PLATTER Porky's Platter 1/4 pound pulled pork, 1/4 pound pork belly, and 1/4 rack of ribs. Served with house slaw, pickle, two corn cakes, and choice of one side. \$22.99

The use of a few small images brings order and visual appeal to the page, making it easy to read.

A single column ensures your email can be easily viewed on a mobile device.