

## The Best Email and More

Discover why Constant Contact is the #1 choice in email marketing, and what makes us right for your business.

More than 650,000 customers like you trust Constant Contact's effective, easy-to-use email marketing tools and more to help increase sales, engage loyal customers, get new customers, and generate positive word-of-mouth.

You're no stranger to email, but Gmail and Outlook simply can't do what our email tools can. *You get:*

- ✓ **Professional-looking communications.** Our customizable mobile-friendly templates make your emails look great.
- ✓ **High deliverability.** Emails sent through us have a 98% deliverability rate. (Regular email? Only 77%.)
- ✓ **Social media integration.** Promote your emails and add new subscribers to your list on your social networks.

### Your Marketing Should Make an Impact.



#### Newsletters & Announcements

Build relationships with your existing audience by sending emails that drive more people through your door, more calls, and more revenue.



#### Send & Track Coupons

Drive sales, action, and interest from new and existing customers alike by running offers and promotions through email and social media.



#### Events & Registration

Make every event a success by managing it online from start to finish. You'll get beautiful invitations, 24/7 registration & payments, and real-time reporting.



#### Feedback & Surveys

Get real-time feedback from your audience using surveys and polls. You can even get them to rave about you on ratings & reviews websites.



#### Welcome, Birthday, & Anniversary Emails

Create one message, and set it to send automatically for triggers like joining your list, and customer birthdays and anniversaries.



#### Collect Donations

Securely process donations via a custom donation landing page. Link to your page from your emails, Facebook Page, website, and more.



**Insightful tracking for all your marketing.** All our tools come with detailed tracking and reporting, so you understand exactly how your customers interact with your marketing.

## The Right Plan, at the Right Price

Try Constant Contact free for 60 days, then pick the plan that's right for you.

### Email

Starts at \$20/mo

### Email PLUS

Starts at \$45/mo

Your Free 60-Day Trial \*

	Email	Email <small>PLUS</small>
<b>Unlimited Emails - All plans</b>	✓	✓
Customizable Templates	✓	✓
Contact Management	✓	✓
List-Building Tools	✓	✓
Tracking & Reporting	✓	✓
Social Media Sharing Tools	✓	✓
Image Library	✓	✓
Apps & Integrations	✓	✓
Mobile App	✓	✓
File Storage	1GB	2GB
Users	1	3
Free Support, Coaching & Education	✓	✓
<b>Advanced Features</b>		
Automation	Welcome Email	Welcome Email, Autoresponder Series (birthday, anniversary, etc)
Events Registration & Management		✓
Collect Donations		✓
Customer Surveys		✓
Trackable Coupons		✓
Facebook Fan Promotion		✓
Kickoff Consultation w/Expert		✓
Designed Custom-Template		✓

\*All Email Plus features are available but limited during your free trial. Get one user per trial account, send to up to 100 contacts, and 1GB of storage. Get a custom template when you purchase Email Plus.



## Questions? We have your answers.

### Q: How does pricing work if you have more than 500 contacts? Do you offer discounts?

A: We have multiple pricing tiers for both of our two plans, Email and Email Plus. If the number of email contacts saved in your account changes, your monthly fee will automatically adjust.

Our Pre-pay program lets anyone save 10%-15% off your monthly fee! For nonprofits, the deal is even sweeter: save 20%-30% off your monthly fee.

### Email

Contacts	Monthly	Pre-Pay Discounts		Non-Profit Pre-Pay Discounts	
		6 Months	12 Months	6 Months	12 Months
0-500	\$20	\$18	\$17	\$16	\$14
501 - 2,500	\$40	\$36	\$34	\$32	\$28
2,501 - 5,000	\$60	\$54	\$51	\$48	\$42
5,001 - 10,000	\$90	\$81	\$76.50	\$72	\$63

### Email PLUS

Contacts	Monthly	Pre-Pay Discounts		Non-Profit Pre-Pay Discounts	
		6 Months	12 Months	6 Months	12 Months
0-500	\$45	\$40.50	\$38.25	\$36	\$31.50
501 - 2,500	\$65	\$58.50	\$55.25	\$52	\$45.50
2,501 - 5,000	\$85	\$76.50	\$72.25	\$68	\$59.50
5,001 - 10,000	\$115	\$103.50	\$97.75	\$92	\$80.50

More than 10,000 contacts? Call us at [855-783-2308](tel:855-783-2308)

### Q: What if I'm working with a client, or need more than one account?

A: We offer special programs tailored to your needs. Call us at 866-899-3710 to get started.

### Q: How is Constant Contact different from the other email marketing companies?

A: When you work with us, there's a team behind you, ready to help, every step of the way.

- Our award-winning support, just a call away. When you have a product question – or just need some marketing tips.
- Guides, tutorials, webinars, and more. Handy online resources, ready when you need them.
- Experts in your neighborhood. Attend classes and network with businesses like you.

No other email marketing company is so committed to your success.





*"Constant Contact has allowed us to grow, it's allowed us to expand...I don't think we'd be here if it wasn't for the efforts we've done with Constant Contact."*

**Rick Lombardi**, The Vin Bin

## How do I get started?

- 1. Sign up for your FREE 60-day trial to give it a try.** No risk, no credit card required.
- 2. Pick your plan.** Note how many email addresses are on your list to see what tier you fall under, and be sure to take advantage of our pre-pay discounts.
- 3. Upload your email list.** You can easily do so from Gmail, Outlook, Salesforce, and more.
- 4. Or start building one.** Your account is packed with free list-build tools, like custom forms for your website and Facebook page.
- 5. Let an expert get you set up.** Looking for a little extra help? We're here to answer any questions you may have. And Email Plus includes a free Kickoff call with our experts to help you get started. Or, find a solution tailored to your needs at [ConstantContact.com/services](https://www.constantcontact.com/services).

**Start your free 60-day trial today.**  
Head over to [ConstantContact.com/signup](https://www.constantcontact.com/signup), or call now:

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