Constant Contact Template used: **MEMBER EVENT**

Previewing your email on a **mobile device** for quality ensures maximum reach and engagement.

A **subject line** that provides a sneak peak at the best content in the email encourages recipients to read more.

From email address that professionally represents your organization.

Inbox (771)

From: Springfield Community Church (info@springfieldcc.org)

Subject: **Save the Date: BBQ and Food Drive**

Logo and brand colors lets recipients quickly recognize the email is from a business or person they know and trust.

Springfield Community Church

SAVE THE DATE!

Please Join Us!

Member BBQ and Annual Food Drive

Sunday, August 10th

Starts at 1:00 PM

SPRINGFIELD COMMUNITY CHURCH
770 Salisbury Street
Springfield, MA 01119

We're serving burgers, hot dogs, and chicken. Please bring a side dish or a dessert, and either canned or dry goods! Click **here** to see the list of goods most needed.

Can't make it to the event? Click here to donate money.

A **single column** ensures your email can be easily viewed on a mobile device.

Short copy makes it easy for recipients to gain interest and increases the likelihood they will read the whole email.

One **call-to-action** for each message telling recipients exactly what you want them to do will help reach your marketing goals.

Forward this email

STAY CONNECTED