

A **subject line** that provides a sneak peak at the best content in the email encourages recipients to read more.

Logo and brand colors lets recipients quickly recognize the email is from a business or person they know and trust.

Short copy makes it easy for recipients to gain interest and increases the likelihood they will read the whole email.

One **call-to-action** for each message telling recipients exactly what you want them to do will help reach your marketing goals.

From email address that professionally represents your organization.

< Inbox (771)

From: Polaris Marketing Solutions (info@polarismarketingsolutions.com)
Subject: **5 Great Marketing Tips**

POLARIS MARKETING SOLUTIONS

Successful Marketing = Successful Business

5 Marketing Tips that Get Results

It is essential to market your company if you want to be successful. This is not a step you can afford to skip; marketing increases your customer base.

See the Tips...



Develop a Winning Marketing Plan

Your business isn't going to be successful if you don't market it. You need a marketing plan, and it doesn't have to be painful.

Learn More...



The use of a **few small images** brings order and visual appeal to the page, making it easy to read.

A **single column** ensures your email can be easily viewed on a mobile device.

Want help with your marketing?
Call (207) 555-8300 or
email info@polarismarketingsolutions.com

Stay connected with us!

