A subject line that provides

a sneak peak at the best content in the email encourages recipients to read more.

Logo and brand colors lets

recipients quickly recognize the email is from a business or person they know and trust.

0







From: Julie Warren (jwarren@sevenhillsproperties.com) ·Subject: Stay Cool This Summer without Breaking the Bank!

From email address that professionally represents your organization.



lnbox (771)











Summer Home Maintenance Tips

Stay Cool This Summer without Breaking the Bank!

It's summer and it's hot. You need the air conditioning turned on, but dread the electric bills. The good news is that you don't have to choose one over the other! By using ceiling fans in conjunction with air conditioning, you circulate the cold air around your home efficiently and effectively.

Learn More

More Home Maintenance Tips

Ready to sell or buy?



Julie Warren Senior Agent Seven Hills Properties

I have been a Realtor for 15+ years and focus on commercial and residential real estate in Central Massachusetts.

View NEW Listings

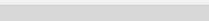
View ALL Listings





for each message telling recipients exactly what you want them to do will help reach your marketing goals.

One call-to-action













makes it easy for recipients to gain interest and increases the likelihood they will read the whole email.

Short copy