

Previewing your email on a **mobile device** for quality ensures maximum reach and engagement.

A **subject line** that provides a sneak peak at the best content in the email encourages recipients to read more.

From: Next Destination Travel (info@nextdestinationtravel.com)
Subject: **Fun Ideas for Getaways**

From email address that professionally represents your organization.



Logo and brand colors lets recipients quickly recognize the email is from a business or person they know and trust.



Next Destination Travel

**Looking for a fun vacation?
Check out these exciting destinations!**

WASHINGTON, D.C.

Lots of free things to do in our nation's Capital, from its many museums to the national monuments to the National Zoo.

[Book Now](#)



The use of a **few small images** brings order and visual appeal to the page, making it easy to read.

GRAND CANYON

Explore the many trails around the rim and down into the canyon itself. Go rafting on the Colorado River and visit a Hopi village.

[Book Now](#)



TAMPA, FL

In addition to the wonderful beaches, there's Busch Gardens and the Tampa Electric Manatee Viewing Center, which is free.

[Book Now](#)



A **single column** ensures your email can be easily viewed on a mobile device.

Short copy makes it easy for recipients to gain interest and increases the likelihood they will read the whole email.

One **call-to-action** for each message telling recipients exactly what you want them to do will help reach your marketing goals.

Call us at (954) 555-5800 or **email** us today to plan your NEXT DESTINATION!

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