

Previewing your email on a mobile device for quality ensures maximum reach and engagement.

A subject line that provides a sneak peak at the best content in the email encourages recipients to read more.

Inbox (771) [Icons: flag, folder, trash, reply, compose]

From: Jack (jack@jacksbbq.com)
 Subject: **This Month's Specials**

[Social icons: Facebook, Twitter, LinkedIn, Plus] [Like]

From email address that professionally represents your organization.

Logo and brand colors lets recipients quickly recognize the email is from a business or person they know and trust.



One call-to-action for each message telling recipients exactly what you want them to do will help reach your marketing goals.

We've cooked up a great new menu for our favorite fans (like you!). Make a reservation today and start pleasing those taste buds!

MAKE A RESERVATION

Short copy makes it easy for recipients to gain interest and increases the likelihood they will read the whole email.

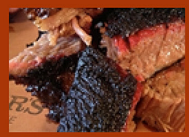
The use of a few small images brings order and visual appeal to the page, making it easy to read.



COCKTAIL
 A blend of red berry vodka, pinot grigio, and blueberry pomegranate juice, topped with sparkling wine.
 Glass: \$6.99
 Pitcher: \$15.99



APPETIZER
Spicy Mini Buns
 Served with habanero and sriracha sauces and jalepenos. Choose three: grass-fed beef chili, pulled chicken, pulled pork.
 \$9.95



SANDWICH
Philly Cheese Brisket Sandwich
 Served with habanero and sriracha sauces and jalepenos. Choose three: grass-fed beef chili, pulled chicken, pulled pork.
 \$12.99



PLATTER
Porky's Platter
 1/4 pound pulled pork, 1/4 pound pork belly, and 1/4 rack of ribs. Served with house slaw, pickle, two corn cakes, and choice of one side.
 \$22.99

A single column ensures your email can be easily viewed on a mobile device.