

Previewing your email on a **mobile device** for quality ensures maximum reach and engagement.

A **subject line** that provides a sneak peak at the best content in the email encourages recipients to read more.

< Inbox (771)

From: Deborah Woods Family Law (info@deborahwoodslaw.com)
Subject: **The Benefits of Mediation**

From email address that professionally represents your organization.



Logo and brand colors lets recipients quickly recognize the email is from a business or person they know and trust.



DEBORAH WOODS
SPECIALIZING IN FAMILY LAW

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Filing for Divorce? Consider Mediation

Mediation is a friendlier, more economical option than going to court. This process can be easier on children, and settlements reached through mediation are legally binding. [Read full article](#)



A **single column** ensures your email can be easily viewed on a mobile device.

Short copy makes it easy for recipients to gain interest and increases the likelihood they will read the whole email.

Value of Non-financial Contribution to the Family

You're getting divorced. You've been home taking care of the house and raising the children and you haven't worked outside the home in years. Don't worry - your contribution has real value. [Read full article](#)



The use of a **few small images** brings order and visual appeal to the page, making it easy to read.

One **call-to-action** for each message telling recipients exactly what you want them to do will help reach your marketing goals.

Want more advice about maintaining stability in your family?

Contact me at **(508) 555-4340** or email info@deborahwoodslaw.com.

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