## Constant Contact / Template used: SHOWCASE GREEN

Previewing your email on a **mobile device** for quality ensures maximum reach and engagement.

A **subject line** that provides a sneak peak at the best content in the email encourages recipients to read more.

Logo and brand colors lets recipients quickly recognize the email is from a business or person they know and trust.

Short copy

makes it easy

increases the

read the whole

email.

for recipients to

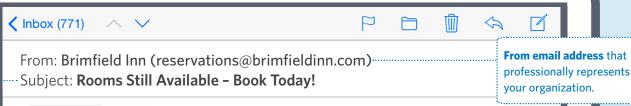
gain interest and

likelihood they will

One call-to-action

for each message

marketing goals.



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## Brimfield Antique Fair

The Brimfield Antique Show has been named one of the top ten antique fairs in the country by Antiques Quarterly, and is the largest in New England. Boasting nearly 4,000 vendors from all over the country, this 3-day outdoor fair, a July favorite attraction, has something for everyone.



LEARN MORE

**MAKE A RESERVATION** 

## **Rooms Going Fast for July**

Begin and end your day at our comfortable, quaint New England inn, nestled in historic Brimfield. Each guest room is individually decorated, making each visit unique. Also enjoy our new restaurant menu!



the page, making it easy to read.

The use of a few

brings order and

visual appeal to

small images

A **single column** ensures your email can be easily viewed on a mobile device.

telling recipients exactly what you want them to do will help reach your

Brimfield Inn | 400 Main Street, Brimfield, MA 01010 | (866) 555-1400 | <u>www.brimfieldinn.com</u> | <u>info@brimfieldinn.com</u>



Eorward to a Friend